



# THANK YOU

FOR ALL YOUR SUPPORT

Dear Corporate Sponsor:

The generous contributions, provided by our Community Business Sponsors, help the Chantilly High School Athletic Boosters club to provide much needed financial support of our 42 successful sports programs. High school sports programs have multiple benefits including enhancing school spirit and developing student leaders.

Sponsorship is a win-win; signing up as a Community Business Sponsor provides a perfect opportunity to promote your business and demonstrate your support for our student athletes and the Chantilly community as a whole. Your financial support helps to provide new equipment, uniforms, field upgrades, facility renovations, sports camps, and scholarship awards to deserving athletes.

All donations are tax deductible. There are many ways for you to promote your business and reach thousands of Fairfax County students, parents, and employees. Community Business Sponsorship options are presented on the attached Sponsorship Options and Order Forms.

We are very excited about the possibility of adding your company to our list of valued Community Business Sponsors. Please do not hesitate to contact me should you have any questions about our Sponsor Partnership Program.

Sincerely,  
**Chantilly H.S. Athletic Boosters**  
Email: CHS.Booster@hotmail.com

Prices are valid for the **2017-2018 Season**



### Artwork Requirements:

- Please send camera ready artwork for signs/ banners in PDF, AI, EPS, TIFF formats.
- Artwork and logos can be emailed to: **CHS.Booster@hotmail.com**
- If you do not have artwork, indicate what you would like on your banner and a proof will be provided before production.
- Please e-mail color logos in vector graphic format (PDF, AI, EPS, Tiff or Gif). All fonts and strokes must be outlined.

All Sponsorships, as permitted by law, are **TAX DEDUCTIBLE** donations

All Sponsorships are for One (1) Full School Year

All Sponsorship prices include production costs

All Sponsorships **Packages** include listing in the Sponsors section of the Athletic Program or equivalent

# CHANTILLY HIGH SCHOOL CHARGERS



## BECOME A SPONSOR

[chantillysports.org](http://chantillysports.org)



Email: [chs.booster@hotmail.com](mailto:chs.booster@hotmail.com)



# SPONSORSHIP OPTIONS

## WHAT WE OFFER:

**Banners:** Heavy duty vinyl mounted to fence (outdoor) or wall (indoor)

- Provide artwork or custom made to your specifications
- Includes business information: tag line, phone number, web site etc.

### Banner Locations and Sizes:

Football Stadium – 6' x 4'                      Gymnasium – 4' x 2.5'  
 Softball/Baseball Fields – 8' x 5'

### Sports Program Advertising or Equivalent

- Sizes Available: Full page, half page, quarter page and business card
- Provide artwork or custom made to your specifications
- Full-Color programs produced for ALL games
- Several hundred programs are sold at each game

### Social Media/Website:

- Link advertisement on [www.chantillysports.org](http://www.chantillysports.org)
- Provide artwork or custom made to your specifications
- Posts to Chantilly Athletic Boosters Facebook and Twitter feeds reaching hundreds of Chantilly families
- AD/Link on weekly email to Charger Nation including hundreds of Chantilly area families, CHS faculty and staff

### Premium Sign in Main Gym:

- Full color 4' x 6' Banner
- Limited Space Available (8-10 max)
- *Maximum exposure* – gym is used daily, year-round and supports all indoor CHS & Community sports

### Gametime Sponsor:

- Short message read by announcer at football halftime
- You provide script for announcer
- First Down Sponsor (“this first down brought to you by”); done each time the team gains a first down

### Cash Donation:

- Make a tax deductible cash donation in any amount
- Support our student athletes - every dollar counts!
- Your company name will be listed as a Sponsor in the Athletic Program or equivalent.

## SPONSORSHIP PACKAGES

### Titanium Sponsor **\$3,500**

- Three (3) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4'), Baseball/Softball Field (8' x 5')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Prominent Full Page AD in Current Season Program
- One Halftime sponsor AD (football game, not Homecoming or Senior Night Games)
- Two (2) Booster Passes (Good for all Regular Season Home Games)

### Platinum Sponsor **\$3,000**

- Three (3) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4'), Baseball/Softball Field (8' x 5')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Quarter Page AD in Current Season Program

### Gold Sponsor **\$2,500**

- Two (2) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Full Page AD in Current Season Program
- Two (2) Booster Passes (Good for all Regular Season Home Games)

### Silver Sponsor **\$2,000**

- Two (2) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Half Page AD in Current Season Program
- Two (2) Booster Passes (Good for all Regular Season Home Games)

### Bronze Sponsor **\$1,500**

- One (1) Banner: Football Stadium (6' x 4')
- Web site AD/Link for one school year
- Quarter Page AD in Current Season Program

## 2017-2018 Sponsorship - Order Form

Please select from the options below & return this completed form to:

**Mailing Address:** CHS Athletic Booster Club  
4201 Stringfellow Rd. Chantilly, VA 20151

**Make checks payable to “CHS Athletic Boosters”**  
**VA State tax # ID number #54-1751889**

### Packages:

<input type="checkbox"/> Titanium Sponsor	\$3,500
<input type="checkbox"/> Platinum Sponsor	\$3,000
<input type="checkbox"/> Gold Sponsor	\$2,500
<input type="checkbox"/> Silver Sponsor	\$2,000
<input type="checkbox"/> Bronze Sponsor	\$1,500

### A la Carte Sponsorship items:

<input type="checkbox"/> 4'x 6' Football Stadium banner	\$650
<input type="checkbox"/> 5'x 8' Baseball/Field Hockey banner	\$650
<input type="checkbox"/> 5'x 8' Softball Field banner	\$550
<input type="checkbox"/> 4'x 2.5' gymnasium banner	\$450
<input type="checkbox"/> Web Site Banner AD	\$500
<input type="checkbox"/> Social Media and weekly E-mails	\$500
<input type="checkbox"/> Halftime Sponsor at (1) game	\$200
<input type="checkbox"/> 1st Down Sponsor (reg season game/half)	\$250
<input type="checkbox"/> 1st Down Sponsor (Homecoming/Sr Night/half)	\$350

### Seasonal Program (Printed in all Programs for that Season):

<input type="checkbox"/> Full Back Cover (Limited to 1 Sponsor / Season)	\$650
<input type="checkbox"/> Full Inside Cover (Limited to 1 sponsor / Season)	\$600
<input type="checkbox"/> Full-Page AD	\$550
<input type="checkbox"/> Half-Page AD	\$375
<input type="checkbox"/> Quarter-Page AD	\$275
<input type="checkbox"/> Business Card AD	\$175

### PLEASE PRINT INFORMATION CLEARLY

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Payment Type:  Check       Cash Donated: \_\_\_\_\_

Credit Card  

TOTAL AMT ENCLOSED: \_\_\_\_\_

CC #: \_\_\_\_\_

Exp. mm/yy: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_